CASE STUDY

Greater Toronto Airports Authority

Toronto, ON

> " There are many tools we've employed that allow for more touchless and biometric journey that speeds up processes and allows people to go through the airport journey without having to touch different facilities. People have the opportunity to drive their car in using license plate recognition, use their phone for parking payments , or they can use our traditional payment methods as well...We're nimble, we're ready, we're agile, we're working with the best-in-class organizations across the world to help set standards, and also make sure that we are exceeding those standards as well.
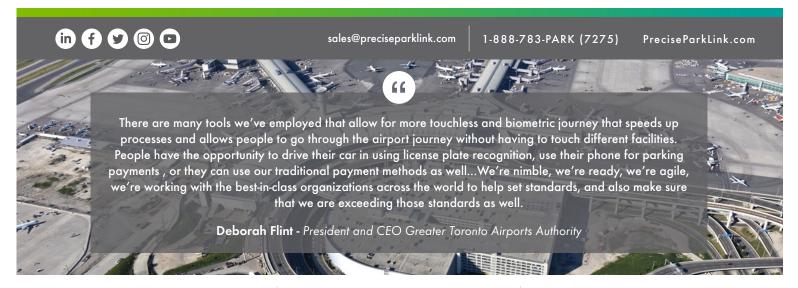>
> **Deborah Flint -** *President and CEO Greater Toronto Airports Authority*

The Client

As Toronto Pearson International Airport's operator, the Greater Toronto Airports Authority (GTAA) is focused on growing Pearson as an international gateway. Its vision? To be "the best airport in the world" by providing consumers with reliable service and a welcoming atmosphere.

The Challenges

Advanced technology for high volumes

Prior to 2011, Pearson was in need of advanced parking technology that could keep up with the speed of its business. As Canada's largest parking operation, hosting 50 million passengers a year, the airport requires a parking system that is reliable, secure, nimble and agile—ready to take on whatever comes its way, including a pandemic.

The Solutions

The GTAA prides itself in partnering with best-in-class organizations across the

world to help set, meet and exceed the standards that come with being North America's best airport for three years in a row.

In 2011, the GTAA's in-house parking management team joined forces with Precise ParkLink to create a secure, reliable and seamless parking operation. To date, this system has allowed the GTAA to exceed its goals and establish a world-class parking operation.

Precise ParkLink's in-house research and development team has been an invaluable resource for the GTAA. They have engineered software solutions, such as employee parking management, validations, and EMV-certified contactless payment methods, and integrated them with the market's most advanced technology, including licence plate recognition, gated parking systems, and electric vehicle charging stations.

Pearson's parking operation is sustained using an advanced maintenance and

technical support program, which ensures its parking technology is operational and secure at all times. The operation is also supported by a full suite of touchless solution options, allowing the GTAA to adapt its services to the new realities of pandemic-influenced air travel.

The Result

- Skidata gated parking technology
- Licence plate recognition
- Equipment maintenance and technical support
- Parking.Logic
- Secure revenue processing
- Reservations
- Park Assist integration
- Validations
- IPASS™ monthly permit software
- DC Fast EV charging stations

PRECISE PARKLINK™ NATIONAL

URBAN MOBILITY