

CASE STUDY

Metro Toronto
Convention Centre

255 Front Street West
Toronto, ON



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PreciseParkLink.com





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Metro Toronto Convention Centre’s Standard of Excellence

The Metro Toronto Convention Centre (MTCC) is Canada’s largest convention centre located in the heart of Toronto’s downtown core. The venue accommodates not only its own event parking but those of neighbouring tourist attractions such as the Scotiabank Arena, the Rogers Centre and the CN Tower. “Our parking operations are multi-faceted as we deal with both our guests and guests to surrounding venues. The MTCC works to maintain the highest standards possible for parking operations, as we do with the entire convention centre. We offer the best

customer service and most efficient and seamless parking operations,” explains Mr. Vince Quattrociochi, Vice President of Operations. them, especially when it comes to visitor and patient parking.”

Increased Parking Revenue & Equipment That Far Exceeds Others

The MTCC selected Precise ParkLink’s SKIDATA Pay-on-Foot parking equipment. Mr. Quattrociochi has been with the MTCC for nineteen (19) years and explains “Precise ParkLink’s parking equipment is now the third parking system that we have installed into the

parking garage, and it far exceeds every other parking equipment that we have installed.... I am very impressed with how Precise ParkLink tests every component of the parking equipment in their Pre-Production Laboratories before it is delivered to the MTCC. Precise ParkLink’s parking equipment service department is outstanding.”

Parking revenue has increased “because the MTCC is driving more business with the Pay-on-Foot parking equipment than ever have before. The reason this is occurring is because the parking equipment works. Therefore, when people use it, they are not frustrated. Whereas with the past parking installations at the MTCC, we had issues with the parking equipment not working



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properly and had to deal with a higher level of frustration.”

“The People That Stand Behind The Product”

MTCC chose to switch parking providers not only for parking equipment quality but also for the excellent “quality of service and the people that stand behind the product. Precise ParkLink is a team that works hard to be successful, provides excellent communication, is responsive and is both detail and action oriented. The management team is outstanding.”

A Turnkey Parking Solution

In response to what Precise ParkLink should do differently, Mr. Quattrociochi response was “frankly, I cannot think of anything that Precise ParkLink can do better. Precise ParkLink offers a variety of parking services that their competitors don’t offer, or offer to a lesser degree. The MTCC really appreciates that Precise ParkLink is a multifacet parking organization, turnkey parking solution and one-stop-shop for all services associated with parking, in addition to providing excellent parking equipment.”

Mr. Quattrociochi is considering Precise ParkLink’s value-add services such as landscaping, snow-removal and line painting.

Final Words

“I am so pleased and proud that the MTCC chose to work with Precise ParkLink; I am more than pleased to promote Precise ParkLink because their parking equipment works! Precise ParkLink does a great job. The parking equipment is well built, easy-to-use and requires very few repairs. The parking equipment service department and management team are outstanding. The whole operation really services the MTCC’s needs. Precise ParkLink provides the MTCC with everything we need to run a parking service for our customers and a major downtown parking operations successfully.”

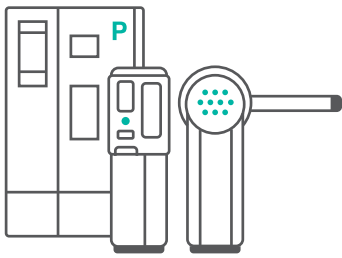
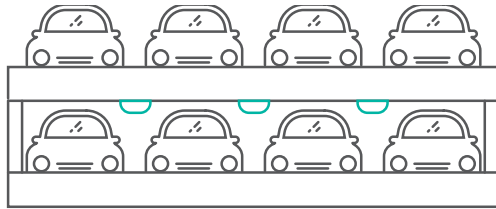
— Mr. Vince Quattrociochi
Vice President of Operations



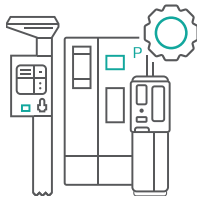
Summary of Parking Services

Lot Type

Garage



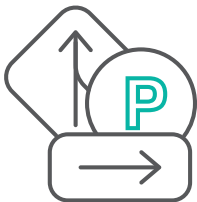
Pay-on-Foot SKIDATA



Equipment & Maintenance Services



Construction & Maintenance Services



SignLink™



Financial Services