



CASE STUDY

Winnipeg Parking Authority



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The Client

The Winnipeg Parking Authority (WPA) provides on-and-off street parking for the City of Winnipeg, Manitoba. Its mission is to provide a world-class parking operation for residents and visitors to the City that consistently delivers a pleasant parking experience.

The Challenges

The City of Winnipeg's parking ran solely on single-space parking meters. Requiring one meter per parking space not only hindered the amount of parking available, but the coin only system impacted the amount of revenue being collected. To meet a cashless society's evolving needs, the City's on- and off-street parking system was due for an upgrade.

The Solutions

The WPA is as confident today as in 2005 that choosing Precise ParkLink as their parking technology provider has helped them exceed their program goals. As a leader in the Canadian parking industry—and specifically for municipalities—this decision remains a critical factor in their yearly business planning.

Over the past 15 years, the WPA has experienced the benefits of a municipal-focussed parking solution. All aspects of the WPA's Pay-and-Display parking operation have been successfully managed with a strategic combination of people, hardware and software, secure revenue processing to reliable maintenance and technical support program, and meeting municipal demands backend processes required for successful execution.

The Result

Introducing automated parking meters to the City of Winnipeg has played a large role in the steady increase in parking revenue year-over-year. Over 15 years later, the WPA still chooses to deploy Pay-and-Display parking meters in the City of Winnipeg.

- DG4 Pay-and-Display parking meters
- Financial processing
- Signage
- Technical maintenance and support
- myParkfolio central management system